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THE AMERICAN BOOK TRADE JOURNAL

With which is incorporated the American Literary Gazette and Publishers' Circular

[ESTABLISHED 1852]

F. LEYPOLDT, EDITOR AND PUBLISHER, 37 PARK ROW, NEW YORK

Vol. XIV., No. 17. NEW YORK, October 26, 1878. WHOLE No. 354.

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NOTES IN SEASON.

DODD, MEAD & Co. are expecting to issue Rev. E. P. Roe's new story, "A Face Illumined," the first week in November, when booksellers may look out for a run of luck. At the same time they will issue "The Races of European Turkey," by Rev. Edw. L. Clarke, who will make an authoritative book on a timely subject; the second volume of the Lives of Famous Indians, and other books of interest.

D. APPLETON & Co. are sending out the fourteenth volume in their popular Collection of Foreign Authors, "Jean Teterol's Idea," a new novel by Cherbuliez, one of the standard living novelists of France; the twenty-first of their New Handy Volumes, a reprint from the "Encyclo-pædia Britannica" of Mr. T. Arnold's valuable paper on "English Literature;" Bishop Vail's presentation of the Episcopal communion as "The Comprehensive Church;" and Prof. Raymond's essays on, and metrical paraphrase of "The Book of Job."

LEE & SHEPARD have very nearly ready "Wordsworth, a Biographic and Æsthetic Study," by George H. Calvert, who has published a similar book on Goethe, and has written several other volumes which readers of taste and intelligence appreciate fitly; Miss Virginia F. Townsend's new story, "A Woman's Word and what came of it," said to be very entertaining and readable; Oliver Optic's new story, "Lake Breezes; or, The Cruise of the Sylvania;" "Live Boys, or Charley and Nasho in Texas," promised to be a book of real adventure, that will interest boys of all ages amazingly; and "Mother Goose in White," illustrated with white silhouettes, by J. F. Goodrich-which sounds well for holiday gift purposes.

R. WORTHINGTON has almost ready for issue Professor Proctor's "Pleasant Ways in Science," a remarkable book, treating on the new discoveries in oxygen in the sun, sun-spots, storms, and the new ways of measuring the sun's distance, star-grouping, marvels in telegraphy, the phonograph, or voice-recorder, the levelling power of rain, etc., etc., written in Mr. Proctor's usual fascinating and pleasant Mr. Worthington will issue immediately "Stories of Remarkable Persons," by Chambers, LL.D. (publisher of Chambers' Encyclopedia, etc., etc.), in which A. T. Stewart, Horace Greeley, the Astors, Ferdinand de Lesseps, Sir W. Scott, Wordsworth, etc., etc., etc., are the subjects of some of the stories; and, as nearly all the personages are remarkable, the work will no doubt be of wide in-

HOUGHTON, OSGOOD & Co. publish this week Miss Jewett's "Play Days," a book of stories for young girls, and very charming, wholesome stories too, which parents will greatly enjoy reading with their children. Miss Jewett wrote "Deephaven," one of the most charming books recently published. Simultaneously "Play Days" will appear "Turner," in Sweetser's compact and excellent Artist Biogra-phies, and Major Poore's "Political Register and Congressional Directory," which gives in good form for reference a summary of the personal political history of the U.S. Government from 1776 to 1878-all the members of each administration and their term of office; all the chief-justices and associate justices of the Supreme Court; and every member of Congress, his residence, politics, majority, and the votes cast for his opponent. It is an indispensable book for every editor, every statesman, and every one of the million or more politicians who infest our beloved land.

ROBERTS BROTHERS will publish on or about Nov. 1st the No Name book of poems, which has been heralded so widely. "A Masque of Poets" is the fitting title, for many poets, several of world fame, will be in the book, concealed unless betrayed by their style of thought and expression. Jean Ingelow, Rossetti, Morris, Trowbridge, H. H., Susan Coolidge, Lathrop, are a few of the names hinted as possibly represented, and there are others certainly quite as famous. The book will include a novelette in verse, by one who is evidently a skilful story-writer as well as a poet. Altogether, this book promises to be an unusually interesting conundrum. At the same time Roberts Brothers will publish "Memoirs of the Life of Anna Jameson," by her niece Girardine Macpherson, in an octavo substantially uniform with the Autobiography of Mrs. Fletcher and the Life of Mrs. Somerville. It will probably be more interesting than either of these charming books, since Mrs. Jameson had a very large circle of acquaintance, was a writer of great celebrity, and once visited America.

AUCTION SALES.

October 28th and following days.—Fall parcel sale of books, stationery, etc. Bangs.

October 29th.—Fifty-first Cincinnati trade sale of books and stationery. W. O. Davie & Co., 16 E. 14th Street, Cincinnati, O.

November 4th.—Books and MSS. of the late George T. Strong. Bangs.

November 18th .- Odell library. Bangs.

WEEKLY RECORD OF NEW PUBLICATIONS.

In this list, the titles in brevier are direct transcriptions from books actually received, according to the rules of the American Library Association; those in nonparcil are from the best information available, and will be repeated in brevier when the book is received for registry.

The abbreviations are usually self-explanatory. A colon after initial designates the most usual given name, as: A: Augustus; B: Benjamin; C; Charles; D: Daniel; E: Edward; F: Frederic; G: George; H: Henry; 1: Isaac; J; John; L: Louis; N: Nicholas; P: Peter; R: Richard; S: Samuel; T: Thomas; W: William. Sizes are designated as follows: F. (folio: over 30 centimeters high); Q. (4to: under 30 cm.); O. (8vo: 25 cm.); D. (12mo: 20 cm.); S. (15mo: 17½ cm.); T. (24mo: 15 cm.); Tl. (32mo: 13½ cm.); Fe. (48mo: 10 cm.). Sq., obl., nar., designate square, oblong, narrow books of these heights. Where figure instead of letter symbols are used, the record is from publisher's designation, and not measurement.

Imported books are marked with an asterisk; authors' and subscription books, or books published at net prices, with two asterisks; educational books published at "wholesale" prices, with a dagger.

American newspaper directory, cont. accurate lists of all the newspapers and periodicals published in the U. S., territories, Canada and Newfoundland; together with a description of the towns and cities in which they are published. N. Y., G: P. Rowell & Co., October, 1878. 584 p. O. pap., 50 c.

Bachelor (The) of the Albany: a novel. N.Y., Harpers, 1878. 46 p. Q. (Franklin Square lib., no. 23.) pap., 10 c.

Bardeen, C. W. Common school law: a digest of the provisions of statute and common law as to the relations of the teacher to the pupil, the parent, and the district; with 400 references to legal decisions in 21 different states; to which are added the 800 questions given at the first 5 N. Y. examinations for State certificates. 4th ed., entirely re-written. Syracuse, Davis, Bardeen & Co., 1878. 122 p. T. cl., 50 c.

Roderick Hume: the story of a New York teacher. Syracuse, N. Y., Davis, Bardeen & Co. 400 p. 16°. \$1.25.

Breed, W. P. Feeding on Christ: the soul's hungering and thirsting, and its satisfaction. Phil., Presbyterian Bd. of Pub. 208 p. S. cl., 75 C.

Browne, T: Religio medici, a letter to a friend, Christian morals, urn-burial, and other papers. [With a por.] Bost., Roberts, 1878. 18 + 440 p. S. cl., \$1.25.

Dussaud, Mme. Angèle. A woman's mistake; or, Jacques de Trévannes; tr. from the French by Mary N. Sherwood. Phil., Peterson, 1878. 17-258 p. sq. S. cl., \$1; pap., 50 c.

Flemming, Harford. Cupid and the Sphinx. N. Y., G. P. Putnam's Sons, 1878.11 + 434 p. S. cl., \$1.25.

Foster, C: J. The white horse of Wootton: a story of love, sport, and adventure in the midland counties of England and on the frontiers Phil., Porter & Coates, 1878. of America. 421 p. D. cl., \$1.50.

H., H. L. Daisy and her friends. Phil., Presbyterian Bd. of Pub., 1878. 256 p. il. S. cl., \$1.

Hamerton, Ph. Gilbert. Modern Frenchmen: five biographies. Bost., Roberts, 1878. 15 4 422 p. S. cl., \$2.

Hamilton, Kate W. Old portmanteau. Phil. Presbyterian Bd. of Pub., 1878. 277 p. il. S. cl., \$1.

Harris, Thad. W: Insects injurious to vegetation. New ed., enl. and improved with add. from the author's mss. II. by eng. drawn from nature, under the superv. of Prof. Agassiz. Ed. by C: L. Flint. 278 wood eng. and 8 steel plates. N. Y., Orange Judd Co., 1878. 640 p. 8°. cl., \$4; same, with col. pl., \$6.50.

Hoyt, Ja. P. A one term's course in Latin; or, the study of Latin simplified and condensed; adapted to any grammar, reader, or method. N. Y., A. S. Barnes & Co., 1878. 19 p. S. pap., 20 c.

Johnson's chief lives of the poets; being those of Milton, Dryden, Swift, Addison, Pope, Gray, and, Macaulay's life of Johnson; with a preface by Mat. Arnold, to which are appended Macaulay's and Carlyle's essays on Boswell's life of Johnson. N. Y., H: Holt & Co., 1878. 46 + 439 p. D. cl., \$2.

Johnston, H: P. The campaign of 1776 around New York and Brooklyn. Including a new and circumstantial account of the battle of Long Island and the loss of New York, with a review of events to the close of the year. With 6 maps and 4 por. Brooklyn, N. Y., Long Island Hist. Soc., 1878. 509 p. 8°. cl., \$4.

Lowell, Rob. A story or two from an old Dutch town. Bost., Roberts, 1878. 322 p. S. cl., \$1.25.

Macduff, J. R. Eventide at Bethel. [With frontispiece.] N. Y., Rob. Carter & Bros., 1879. 277 p. D. cl., \$1.25.

McKnight, C: Captain Jack the scout; or, the Indian wars about old Fort Duquesne: an hist. novel, with copious notes and 8 eng. Phil., Porter & Coates, 1878. 12°. cl., \$1.50.

Mason, G: C. The old house altered. II. N. Y., G. P. Putnam's Sons, 1878. 10 + 179 p. sq. O. cl., \$2.50.

Miller, Mrs. M. E. Books for bright eyes. N. Y., Am. Tract Soc., 1878. 4 v., in box.

il. Tt. cl., \$1.

Cont.:—One day in our long vacation.—On the farm.—

Mountain tops. More happy days. - Mountain tops.

Nesbitt, M. L. Grammar-land; or, grammar in fun for the children of Schoolroom-shire; with frontispiece and initials by F. Waddy. N. Y., H: Holt & Co., 1878. 8 + 120 p. sq. S. cl., \$1.25.

Ohio. The civil code of Ohio, as it is; with a thorough index, by G: B. Okey. Cin., Rob. Clarke & Co., 1878. 8°. hf. shp., †\$1.50; pap., †\$1.

supreme court. Reports of cases argued and determined in the supreme court commission of Ohio, by E. L. De Witt, rep. New ser. V: 30. Cin., Rob. Clarke & Co., 1878. 8 + 740 p. 8°. shp., †\$2.50.

— Reports of cases argued and determined in the supreme court of Ohio, by E. L. DeWitt, rep. New ser. V: 31. Cin., Rob. Clarke & Co., 1878. 8 + 744 p. 8°. shp., †\$2.50.

Okey, G: B., see Ohio, civil code.

Parlor musical album: a coll. of vocal and instrumental music. N. Y., G. W. Carleton & Co., 1878. Obl. 4°. cl.,

Penney, Miss L., ed. Readings and recita-No. 2: a new and choice coll. of artions. ticles in prose and verse. N. Y., National Temp. Soc. and Pub. H., 1878. 96 p. D. cl., 60 c.; pap., 25 c.

Spretson, N. E. A practical treatise on casting and founding, incl. descriptions of the modern machinery employed in the art. N. Y., E. & F. N. Spon, 1878. 412 p., 82 pl. 8°. cl., \$7.

Steele, J. Dorman. Fourteen weeks in physics. N. Y., A. S. Barnes, 1879. 305 p. il. D. cl., \$1.25.

Thwing, C: F. American colleges: their students and work. N. Y., G. P. Putnam's Sons, 1878. 159 p. S. cl., \$1.

Tilden, Louise W. Karl and Gretchen's Christmas: a Christmas poem for children. Cin., Rob. Clarke & Co., 1878. 63 p. il sq. D. cl., 75 c.

Treloar, W. M. The crystal rill: temperance song book. Cin., J. Church & Co., 1878. 12°. bds., 30 c.

Turnbull, Laurence. The advantages and accidents of artificial anæsthesia: a manual of anæsthetic agents and

their modes of administration. Phil., Lindsay & Blakiston, 1878. 12°. cl., \$1.

Tyson, Ja. The cell doctrine: its history and present state; for the use of students in medicine and dentistry; also a copious bibliography of the subject. 2d ed., rev., corr. and enl. Il. Phil., Lindsay & Blakiston, 1878. 202 p. D. cl., \$2.

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Hoyt, One term's course in Latin 20 Steele, Fourteen weeks in physics 1.25	Penney, Readings and recitations, no. 2. 60 c.; pap. 25
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Macduff, Eventide at Bethel 1.25	Dussaud, A woman's mistake\$1; pap. 50
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LINDSAY & BLAKISTON, Phila.	American newspaper dir., Oct., 1878. Pap. 50
Turnbull, Artificial anæsthesia 1.00 Tyson, The cell doctrine. 2.00	

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The Fathers for English Readers. Cont.:—1, The Apostolic Fathers. By Rev. H. S. Holland. 16°, pp. 223. Cl., 75 c.—2. The Defenders of the Faith; cr, Christian Apologists of the Second and Third Centuries. By Rev. F. Watson. 16°, pp. 208. Cl., 75 c.—3. Saint Augustine. By Rev. W. R. Clark. 16°, pp. 199. Cl., 75 c.—4. Saint Jerome. By Rev. E. L. Cutts. 16°, pp. 240. Cl., 75 c.

Conversion of the West. Cont.:—1. The Continental Teutons. By Very Rev. C. Merivale. With map. 16°, pp. 190. Cl., 75 c.—2. The English. By the Rev. G. F. Maclear. With map. 16°, pp. 189. Cl., 75 c.—3. The Celts. By the Rev. G. F. Maclear. With map. 16°, pp. 189. Cl., 75 c.—4. The Northmen. By the Rev. G. F. Maclear. With map. 16°, pp. 202. Cl., 75 c.

The Home Library. Cont.:—1. The House of God the Home of Man. By Rev. G. E. Jelf. 12°. Cl., \$1.50.—2. The Inner Life, as revealed in the Correspondence of Celebrated Christians. Edited by the late Rev. T. Erskine. 12°. Cl., \$1.50.—3. Savonarola: His Life and Times. By Rev. W. R. Clark. 12°. Cl., \$1.50.

T. WHITTAKER, N. Y.

- The Reformation: How it Came to Us, and Why We Should Sustain It. By Cunningham Geikie, D.D., author of "Life of Christ."
- The Human Life of Christ, being the Hulsean Lectures for
- Plain Proofs of the Great Facts of Christianity. By Rev. F. R. Wynne.

PUBLISHERS' PRIORITY CLAIMS.

From the New York Commercial Advertiser for the week ending October 24.

OCTOBER 18.

J. B. Lippincott & Co.:—The Land o' the Leal.—A Very Simple Story, and Wild Mike.—As He Cometh up the Stair.—My Mother's Diamonds.—Left Alone.—Worth Doing.—The World She Awoke In.—A Young Man's Fancy.—My Polished Corner.—Hillford-on-Aire.—A Young Flower's Heart.

OCTOBER 19.

- H. Holt & Co.:—Old Paris (from advance sheets).—
 Records of My Girlhood (from advance sheets).—The
 First Violin (from advance sheets).
- R. Worthington: Saint Paul at Athens: Spiritual Christianity in Relation to some Aspects of Modern Thought. Nine Sermons preached at St. Stephen's Church, Westbourne Park, by Charles Shakspeare, Assistant Curate. With Preface by the Rev. Canon Farrar. Cr. 8°, cl.

OCTOBER 21.

- October 21.

 D. Appleton & Co.:—The Art of Thinking, and other Essays. by J. Hinton.—Light and Shade.—Flowers and their Unbidden Guests, by Dr. Kerver.—Mind in the Lower Animals.—In Health and Disease, by L. W. Lindsay.—Arrows in the Air, by Rev. H. R. Haweis.—Fairyland of Science, by A. B. Burkley.—Journal of a Tour in Morocco, by Sir J. D. Hooker.—Asiatic Turkey, by G. Seary.—Royal Windsor, by Hepworth Dixon.—Pleasant Ways in Science, by R. A. Proctor.—Leisure Time Studies, by A. Wilson. ies, by A. Wilson.
- Estes & Lauriat: -The Gladstone Cartoons, from London Punch, uniform with the Beaconsfield Cartoons.
- Roberts Bros.:—The Land o' the Leal.—As He Cometh Up the Stair.—Records of My Girlhood, by Frances.

 Ann Kemble.—Mary Wollstonecroft's Letters to Imlay.—Hamerton's Life of Turner.—The Life and Adventures of Ernst Moritz.—The Disturbing Element, by Charlotte M. Yonge.—A Sprig of Heather, by Geraldine Butt.—Jessie, by Mrs. Riddell.

OCTOBER 22.

J. B. Lippincott & Co.:—With Axe and Rifle, by W. H. G. Kingston.—Adventures of a Field Cricket, by E. Candeze.—The Two Friends, by Lucien Biart.

OCTOBER 23.

- Estes & Lauriat: -The Gladstone Cartoons, from Judy, uniform with the Beaconsfield Cartoons.
- Roberts Bros.: The Rival Crusoes, by Agnes Strick-land. Re-written and enlarged by Kingston.
- Chas. Scribner's Sons:—Our English Bible: its Translations and Translators. By John Stoughton, D.D. 22°. Illustrated.

THE WAY BOOKS ARE MADE.

(A letter to the Congregationalist.)

Great and good Congregationalist:

I come to you in dead earnest. For more than one or two years I have been at work among the Sunday-school books-trying to work up a first-class library. I will not now say a word about the contents of the books. They are growing better, and I do not question the honest endeavors of our best publishers to give us first-class matter; and they do, I doubt not, when they can get it-cheap enough. What I want you to come down on now-with your heaviest trip-hammer-a broadside or two-is the way the books are made; the work-or shameful lack of it-put into the binding. You review a new book in your columns; please review the binding hereafter of such books as seem to bid for a place in our Sunday-school libraries.

It is discouraging in the extreme to find our best books falling to pieces in our hands. Before the shoddy gets soiled on the covers, the back is broken and the leaves are falling out.

Any one can see that books for the Sundayschool should be the best bound of any. books you can read once and put to rest on the shelf; these go from hand to hand and from house to house. They are carefully handled as much so as you can expect. I insist on that with the school. We buy them to handle, and have a right to expect that they shall be made with that in view. Most of them are advertised for that very purpose. And yet no books cost so much as the Sunday-school book. The prices are high-very high, compared with the mechanical work expended-to say nothing of the intellectual.

If cloth cannot be made to do better service for book-backs, it is time to use something else -calf, sheep, or tiger.

And if, after all, we do not pay enough, O publishers! we will pay more—double; it would be vastly cheaper for us than at present-if you will only guarantee to make us some books that shall last for the space of six months of ordinary Sunday-school wear.

I begin seriously to question how much longer we can throw the people's money away. Li-A book braries are costly luxuries nowadays. that will do for me to read carefully, holding on to both covers, and not permitting a breath of wind to touch the leaves from an open window, will not do for the wear of the Sunday-school.

Then comes the fictitious price and the fictitious discount, and 'tis all fictitious from one end to the other, which is only another name for sham.

However, I have just charity enough left for the book-makers to hope sincerely that, for their sakes, the doctrine of "final restoration" may be true-for evidently that is their only chance. But please tell them that if they don't repent, and that soon, and bind their books better, that "final" is a vast, vast ways beyond the farthest reach of Alvan Clark's best telescope.

Yours, in behalf of the Sunday-school library,

N. J. S.

NORTH MANCHESTER, CT.

BUSINESS NOTES.

MONROE, IOWA.—A. B. King has sold out his book and stationery business to L. M. Shaw.

OTTAWA, IND.—James Hope & Co. have purchased the stock of books and stationery of Henderson & Co. and Smith & Stewart.

RED WING, MINN.-Roseboom & Sheldon, booksellers and stationers, have dissolved partnership, and the business will be continued by A. H. Roseboom.

CATALOGUES RECEIVED.

- From Jonathan S. Green, 179 William Street, N. Y.:
 A catalogue of selected books, from stock on hand. No.
 6, October, 1878. 12°, pp. 16. Pap.
 From Schorb & Boland, 610 and 612 Washington Ave.,
 St. Louis: Retail price-list of juvenile and miscellaneous books. 18°, pp. 24. Pap.

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The Unblishers' Weekly.

OCTOBER 26, 1878.

PUBLISHERS are requested to furnish title-page proofs and advance information of books forthcoming, both for entry in the lists and for descriptive mention. An early copy of each book published should be forwarded, to insure correctness in the final entry.

The trade are invited to send "Communications" to the editor on any topic of interest to the trade, and as to which an interchange of opinion is desirable. Also, matter for "Notes and Queries." Notes from librarians will also be extended.

In case of business changes, notification or card should be immediately sent to this office for entry under "Business Notes." New catalogues issued will also be mentioned

"Every man is a debtor to his profession, from the which, as men do of course seek to receive countenance and profit, so ought they of duty to endeavor themselves by way of amends to be a help thereunto."-LORD BACON.

A WORD AS TO SUNDAY-SCHOOL

WE print elsewhere a lively letter from the Congregationalist, which arraigns, in semi-humorous fashion, the publishers of Sundayschool literature for sins of omission and commission. It is always worth while for both sides to hear "the other side" of a case, which we present to publishers in the letter in question, and which we beg leave to present to the Congregationalist writer herewith.

Of course there are bindings and bindings; but it goes without saying that a publisher ought to give a good binding on any book, and if he can't afford good work at a given price, to raise the price so that he can afford it. We pass over the hint to the publishers concerned.

With thanks to our amusing critic for this wholesome piece of criticism, we beg leave to ask him one question in turn. Who is responsible for "the fictitious price and the fictitious discount," and the consequent "all fictitious from one end to the other"? Who, for that matter, is responsible for bindings which are tawdry instead of solid?

The facts of the case are simply that Sundayschool buyers, like many others, delight in a "false measure," though it is "an abomination to the Lord." When a publisher has tried the experiment of making a reasonable retail price on Sunday-school books, and finds that buyers will actually pay more for the same book, less well made, because they get "40 or 50 off," instead of a fair net price, he is very apt to price his next book on the discount system, and it is not easy to blame him. And when he puts a solid binding on his books, and finds buyers turn away to the cheap gilt that covers a whole back, what is he to do next time, Brother Critic?

We have always opposed, and the best pub-

lishers oppose, the sham of which "N. J. S." complains, but business must obey the law of supply and demand—and people will have what they want. A little feeling for genuineness on the part of Sunday-school purchasers would be a very welcome, but very unusual, manifestation to publishers.

But certainly our critic cannot complain of the prices of all Sunday-school books. The new cheap libraries are really marvels of cheapness, and in most of them, we are glad to believe, the publishers have preferred substantial to showy bindings. Isn't there as much on one side as on the other?

BOOKS BY MAIL BETWEEN ENGLAND AND AMERICA.

THE following correspondence will be of interest in this country:

To the Editor of The (London) Bookseller:

Knowing that you are always anxious to receive information on any subject that affects the interests of our trade, we deem it our duty to forward the inclosed letter, which was received by us in reply to a communication addressed to the Secretary of the General Post Office.

Relying on the information contained in the British Postal Guide' (page 10), we posted a book (the retail value of which is 1s.) to a private gentleman residing in New York. To our surprise, the book has been returned from that place with an impressed stamp, "Subject to Customs Duty." We think it is well for publishers and booksellers to know that they are not entitled to the same privileges which are allowed to the general public.

> Yours very truly, JAMES DUFFY & SONS, per ALEX. MORRISON.

> > "General Post Office, London,) 19 September, 1878.

"GENTLEMEN: In reply to your application of the 12th instant, I have to state that the United States Post Office, having been recently written to respecting the non-delivery of several book-packets addressed to the United States the contents of which were represented to be under one dollar in value, a reply has now been received from that office, in which it is stated that the packets in question were returned on the ground that the books contained in them were being sent not from one private person to another, but as an article supplied by a publisher or dealer in books to his customer; and they were, therefore, regarded by the customs officers, acting under the instructions laid down by the United States Government, as dutiable merchandise, to which, whether imported through the mails or otherwise, the exemption accorded to books under one dollar in value would not properly apply.

"The packet, the cover of which you inclosed, was duly forwarded to the United States, but has evidently been returned to this country for the reason already explained, and I regret that this department can do nothing further in the matter.

"Your obedient servant,

"G. HARDY."

COMMUNICATIONS.

THE BACKING OF BOOKS AGAIN.

CHICAGO, October 21st, 1878.

To the Editor of The Publishers' Weekly:

Allow me to say that in my opinion Dr. Homes, in his article in the Publishers' Weekly respecting the "backing of books," does not exaggerate their influence on the sale of books.

Next in importance to the *title* is the manner in which it is put on the book. It is important that the title be in plain letters, as large as possible, and the gilt or black ornamentation

be neat and attractive.

Books indifferently backed lose from 25 to 100 per cent in sales. There are, of course, exceptions to this in the books of popular authors, but they even suffer in some degree. The issues of Robert Carter & Bros., as a rule, fill the bill, and I would commend their style to those other publishers who want to "push sales."

Yours, etc., FIFTEEN YEARS' EXPERIENCE.

A CATALOGUE OF TRADE STANDARDS.

RIVERHEAD, L. I., October 23, 1878.

To the Editor of the Publishers' Weekly:

The letter from T. C. McNeill, of Paris, Tenn., published in the Weekly of the 19th inst., pleases me well in every particular. I have thought of the same thing myself; it is just what every country bookseller needs. To the publisher it would be of great value. Let us have such a list at an early day.

Very truly yours, O. O. WELLS.

UNDERSELLING IN ENGLAND.

THE announcement of the stand taken by two English houses against underselling has called out a number of letters in the London Bookseller for October. Eyre & Spottiswood write: "For many years we have felt that the wholesale houses should unite to support the trade, and have fearlessly closed accounts which could only have been retained by allowing unfair advantages; and we wish to take this opportunity of thanking the trade for the warm support and encouragement we have received through following this course."

A retailer gives his "sixteen years' experience" in trying to work up a local business, and concludes: "It pays no one to keep a stock before the eyes of the public, or to be prepared with what would be bought on the spur of the moment if ready to hand, and, being bought,

would lead to a desire for more."

Another says: "I have noted with regret the late fall of several publishing firms, but cannot say that I should regret to see two or three of the principal firms go that so notoriously foster the movement complained of. I think we should be rather glad to see them swept away, and the atmosphere somewhat purified. Hitherto the retail trade took a great portion of the publisher's risk, by stocking their shelves, according to the peculiarities or wants of their special neighborhoods, with the various works published; but now the major portion simply order requirements, thus leaving the publishers

with the sole risk. Hence the large quantities of remainders thrown on the market, to the loss of the producers. Can they complain, when appeal after appeal has been made to them?"

BOOK NOTICES.

REMORSE, from the French of Th. Bentzon-(Appletons.) A novel from the pen of another gifted Frenchwoman, who hides her identity under the above masculine nom de plume. Like most French novels, the theme here is love which verges on crime. A young Creole girl, orphaned, returns to France to her father's rela-She is introduced into society, and is loved and admired by a Parisian poet and nov-elist, whom she loves in return. Maurice Morton does not care to marry, fearing to lose in the commonplace of the domestic hearth his highest inspirations. He makes this clear to Manuela, who, desperate and broken-hearted. accedes to her relatives' wishes and marries a rich business-man. After her marriage she continues to see Morton, and her unhappiness increases; trusting an expression of it to a diary, which falls into the hands of one of her husband's workmen, who has also fallen a victim to her fascinations, he determines to shoot the husband and rid the wife of her tormentor. The act makes her a widow, and she spends the rest of her life expiating her crime, for she discovers the secret of the assassination. No. 13 of Collection of Foreign Authors. S., cloth, 75 cents; paper, 50 cents.

UNDER THE LILACS, by Louisa M. Alcott. (Roberts Bros.) A little boy who runs away from a circus troupe, where he has been badly treated. is the hero of this story. Worn out with fatigue and hunger, he hides in an uninhabited house, and is found there with his dog by the good woman who takes charge of the mansion in the absence of its owner. She and her two little girls, Bab and Betty, live in a little cottage at the gate, and here poor Ben Brown is carried, and fed and cared for. Ben and his dog Sancho, a curly, white poodle, that has been taught all kinds of amusing tricks, are the salient figures in the landscape, from this out. They reluctantly give up the ring and sawdust, and become respectable members of society. house is reopened, and its charming owner takes a sisterly interest in Ben, and promotes him to her own service. Ben has some sorrows, but on the whole gets much pleasure out of life. Ben, Bab and Betty, and Sancho the dog, are most charming pictures. They dance through the volume, enlivening every page with their reckless love of fun and adventure. Altogether one of the loveliest children's books S., cloth, \$1.50. we have read

THE DINNER-YEAR BOOK, by Marian Harland. (Charles Scribner's Sons.) Since Marian Harland introduced "Common Sense in the Household," and gave us minute particulars relative to our "Breakfast, Luncheon, and Tea," all we needed to make her usefulness complete was just such a book as this, which offers the anxious and much-troubled house-keeper a bill of fare for her dinner, from soup to coffee, for every day in the year, no dish being repeated throughout the book. As the recipes are given under each menu, fully detailed as in her previous books, the result is a new assortment of most excellent dishes of all kinds. The dishes are not only suited to the

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markets in season, but the days of the week are taken into consideration—an item of much importance in housekeeping—and even the odds and ends supposed to be left over are disposed of in the next day's dinner, in new and palatable forms. Six colored plates, showing how dishes should look when ready for the table, are a novelty and a valuable feature to the book. An index to all the recipes given completes its usefulness. D., cloth, \$2.

THE EUROPEANS: A SKETCH, by Henry James, Ir. (Houghton, O. & Co.) This may be called a companion picture to Mr. James' preceding novel, "The American." The one takes an American to Europe, and contrasts him with an older civilization and a worn-out morality, the other brings two Europeans to this countrya gay young painter and his sister, a German baroness, the morganatic wife of a German prince, who is anxious to be rid of her-to visit some Boston relatives. Both brother and sister are fortune-hunters and, in a measure, adventurers. The brother wins the love and the fortune of his pretty Boston cousin, but the sister fails in her attempts to fasten her chains upon any one of her admirers. The book, not so brilliant as "The American," nor so carefully written, is at the same time exceedingly interesting. Of course it is all analytical, in Mr. James' usual style, the coldness and colorlessness of American life thirty years ago offering a striking background to the picturesque, pleasure-loving Europeans. D., cloth, \$1.50.

MARRYING OFF A DAUGHTER, from the French of Henry Gréville, by Mary Neal Sherwood. (Petersons.) Madame Slavsky, a Russian countess, with a clouded past, a lover in the present, and a passion for gambling, has a beautiful and innocent daughter, for whom she desires to find a husband. She travels all over Europe in pursuit of this object, breaking the bank occasionally at some celebrated gaming place, and as often being a bankrupt herself in her mad infatuation for play. Men fall in love with her daughter, and offer themselves, but match after match is broken off, apparently for some unaccountable reason. Katia, the pretty daughter, becomes embittered against the world, her confidence and happiness being only restored finally through an honorable and gay young lover she finds, who outwits her sharp and unprincipled mother, and carries off and marries the friendless Katia. The story takes place in Paris, the characters being Russians mostly. It is gay and sparkling, and full of humor, the characters being all sharply defined. S., paper, 75 cents.

A FRIEND, by Henry Gréville, translated by Miss Helen Stanley. (Petersons.) The latest work of Henry Gréville, translated from the author's manuscript and published simultaneously with its issue in France. It is a story of French domestic life, admirably portrayed. The heroine, Camille, a young girl, rather cold and austere, fancies herself perfection, but hides under an innocent exterior a bad and selfish heart. She loves the husband of her friend, and does her best to ruin their happiness, but her passion is discovered by husband and wife under her pretended friendship, and she is despised equally by both. She marries well, however, and has more than her share of this world's prizes, but is not happy—an equitable division of the spoils, by which those who only read for amusement and those who always seek the

moral will be equally satisfied. S., paper, 50 cents.

OLD PORTMANTEAU, by Kate W. Hamilton. (Presbyterian Bd. of Pub.) A story about intemperance. The owner of the old portmanteau is a poor half-crazed book pedler, who gives away as many tracts as he sells, hoping to do some good work in the cause. The young hero falls into drinking ways, and kills a young companion while under the influence of liquor. His fate is a sad one, but has a bright side to it, in the end. S., cloth, \$1. From the same publishers, "Daisy and her Friends," by H. L. H., a pretty, interesting story for little girls (S., cloth, \$1); and a religious work, "Feeding on Christ: The Soul's Hungering and Thirsting and its Satisfaction," by the Rev. W. P. Breed (S., cloth, 75 cents).

Hygiene of the Brain and Nerves, by M. L. Holbrook, M.D. (Holbrook & Co.) No subject is invested with a deeper interest to all brain-workers than the one treated of in this volume. One's usefulness depends so much upon the care that is taken of the brain, that the wise suggestions and advice offered by Dr. Holbrook ought to be carefully studied and taken to heart by every man and woman. An exceedingly interesting portion of the work are the twenty-eight original letters from leading thinkers and writers, such as O. B. Frothingham, Dr. J. Rodes Buchanan, Gerrit Smith, Wm. Lloyd Garrison, etc., concerning their physical and intellectual habits. S., cloth, \$1.50.

The Vision of Echard, by John Greenleaf Whittier. (Houghton, O. & Co.) "The Vision of Echard" is the initial poem of the volume. It covers fourteen pages, and shadows forth the author's Quaker principles, being a protest against outward forms in religion. Twenty-five shorter poems fill up the book, all that Whittier has written since we last had a volume from him. The titles of a few are "The Witch of Wenham," "Sunset on the Bear-camp," "The Seeking of the Waterfall," "June on the Merrimac," "Centennial Hymn," "Fitz-Greene Halleck," "William Francis Bartlett," "Red Riding Hood," "The Pressed Gentian," etc. etc. S, cloth, \$1.25.

THE BROKEN WALLS OF JERUSALEM AND THE REBUILDING OF THEM, by the author of the "Wide, Wide World." (Carters.) This little volume, written for children, carries on the history of the "Kingdom of Judah" from the captivity to the latest Bible records in the time of Nehemiah. The matter is drawn from the same sources which supplied the pages of the foregoing volume—Keil, Pusey, Rawlinson, Layard, Robinson, etc. S., cloth, \$1.25.

JOURNALISTIC.

HORACE WHITE, George W. Julian, Albert Rhodes, A. R. Spofford (Librarian of Congress), Rev. Dr. John Hall, Professor Johannes von Huber, of the University of Munich, Germany, J. W. Green, of St. Catherine's College, Cambridge, and P. G. Tait, Professor of Physics, College, Edinburgh, will contribute to the November-December number of the *International Review*. Mr. Spofford's article is on the necessity of a new building for the rapidly increasing library under his charge, giving a history of the origin and growth of the library.

LITERARY AND TRADE NOTES.

ROBERTS BROTHERS have already sold 5000 of Miss Alcott's new story, "Under the Lilacs," and will be ready to sell 5000 more very soon. A good many keen-eyed readers discover "little women" "under the lilacs."

DODD, MEAD & Co. have in preparation a novelty for the holiday season—a volume illustrated with a score or more steel-plate engravings from the master works of art descriptive of Christ's life on earth, the text from ancient hymns, and other writings.

THE trade are cautioned against granting any favors to a person representing himself as one of the firm of J. F. Mack & Brother, Sandusky, Ohio. The above-named firm warn the trade not to grant any such favors, unless the trade are satisfied as to their identity.

J. B. LIPPINCOTT & Co. are having remarkable success with their recent novels, "Molly Bawn" being well along in its eighth edition and "Margarethe" in its sixth. "His Heart's Desire" has been so well received that it also promises a successful run.

THE trade should not overlook the educational publications of the newer publishers. Messrs. W. J. Park & Co., Madison, Wis., call attention elsewhere to two new works in grammatical study, Butterfield's "System of Punctuation" and Carpenter's "Elements of English Analysis."

WE had intended before this to say, in regard to the Worthington invoice at the trade sale, that Mr. Worthington fears our report may have done him an injustice in the eyes of some readers. The latter part of the invoice, spoken of as going off slowly and at low prices, was chiefly of chance stock, and his standards sold at unusually satisfactory prices.

THE pretty editions of favorite hymns issued by Lee & Shepard, with fitting and beautiful illustrations, have been one of the hits of the holiday trade for three successive seasons. They will issue presently the fourth of this popular series, for which they have very wisely selected that standard favorite, Toplady's "Rock of Ages," one of the most fervent and uplifting hymns of the Christian church.

W. J. WIDDLETON'S standard works are always worthy the attention of the trade, and should be on the shelves of every bookstore. His recent issues and new editions, May's "Democracy in Europe," Alger's "Future Life," Dean Stanley's "Sinai and Palestine," Trench on words, and the works of the elder Disraeli, edited by his more famous son, are especially worthy of note as being fresh in the market.

MACMILLAN & Co. have just ready a new volume in their dainty Golden Treasury series, a series which is quite the perfection of bookmaking. This is Miss Yonge's "Story of the Christians and Moors in Spain," a story of thrilling interest which she knows well how to tell. The vignette, engraved as usual by Jeens, will be from a design by Holman Hunt. A volume for children of "Stories from the History of Rome," by Mrs. Beesly, is also just in.

LITTLE, BROWN & Co. have about ready the new edition of the standard work on "Brazil and the Brazilians," by Rev. J. C. Fletcher and D. P. Kidder, D.D., a book which has always

been popular, and which, in view of the especially friendly relations with Brazil established by the visit of Dom Pedro—described with other recent events in the new edition—will have new timeliness; the volume of "Shelley's Minor Poems," from the original manuscripts; and a new edition of Pres. Brown's "Life of Rufus Choate," to accompany the volume of his speeches.

BANGS & Co. open their regular fall parcel sale on Monday the 28th, at 3 P.M., and will continue it for several days. The catalogue is now ready, covering 166 pages, and includes invoices from several firms that are not usually represented. Messrs, Appleton; Lippincott; Lee & Shepard; Little, Brown & Co.; Lockwood, Brooks & Co.; Putnam; Roberts; Scribner & Welford; Widdleton; Worthington, and Blackwood are among the contributors, and the sale is well worthy the attention of the trade. The sale on the 4th prox. will be that of Geo. T. Strong, not Sutton as it appeared in their advertisement last week, through the wickedness of the printer.

HENRY HOLT & Co. issue this week the second of their neat and useful little Handbooks, "The Studio Arts," by Elizabeth Winthrop Johnson. This is not intended either as a technical guide or a system of art instruction; it appeals to those who look at pictures, not those who make them. In the present mania for decorative art, the portion of the book devoted to that topic will be particularly welcome; the body of the book is a comprehensive outline of the principles of art, the relations of colors, the history of schools and the characteristics of leading painters, and the literature of the subject suitable for general reading.

G. P. Putnam's Sons fix an early publication day for their new holiday book, Bryant's "Thanatopsis," which is likely to be the giftbook of most popular prominence in the market. The success of "The Flood of Years" last season caused the planning of this some time before Mr. Bryant's death, and the book was entered upon with his approval. It is exquisitely illustrated by W. J. Linton and tastefully bound. The combination of the two poems, written over half a century apart, in one volume, is likely to meet with only less favor. This house has also just ready "The Leavenworth Case," a detective novel said to be of thrilling interest and of good literary workmanship.

SCRIBNER & WELFORD call attention to a number of new books which they have just imported. Among these, in the rage for cookery books, a translation of the master work of that eminent professor of the art gastronomic, Brillat-Savarin, will be especially seasonable. His "Physiologie du Gout" was not, to be sure, a cook-book, but a delicious bit of literature; it is translated under the title of "Gastronomy as a Fine Art," with introduction and notes by R. E. Anderson. The third uniform volume of John Morley's biographies, that of "Diderot;" an introduction to pre-historic study, now a favorite topic, by C. F. Keary, under the title of "The Dawn of History," and a new cheap edition of Whiston's Josephus, at \$1.75, are among the other new books.

CLAXTON, REMSEN & HAFFELFINGER will shortly issue "The Avon Shakespeare," a

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large-type royal octavo edition, which it is claimed will be the most complete edition extant. The readings are those of Messrs. Clark & Wright, and Dr. John S. Hart's biographical sketch of Shakespeare will furnish the introduction. Besides this, there will be a descriptive analysis of plots, indexes to characters and to familiar passages, and a glossary—altogether an edition admirably equipped for the general reader, who will be further pleased with illustrations by Kenny Meadows, Frith, and others. Mr. L. A. Gobright's pleasant book, " Echoes of Childhood: Old Friends in New Costumes, for the Risen and the Rising Generation," is also nearly ready.

J. W. BOUTON, 706 Broadway, will have ready shortly a number of new books of special or

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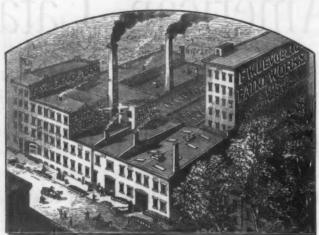
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